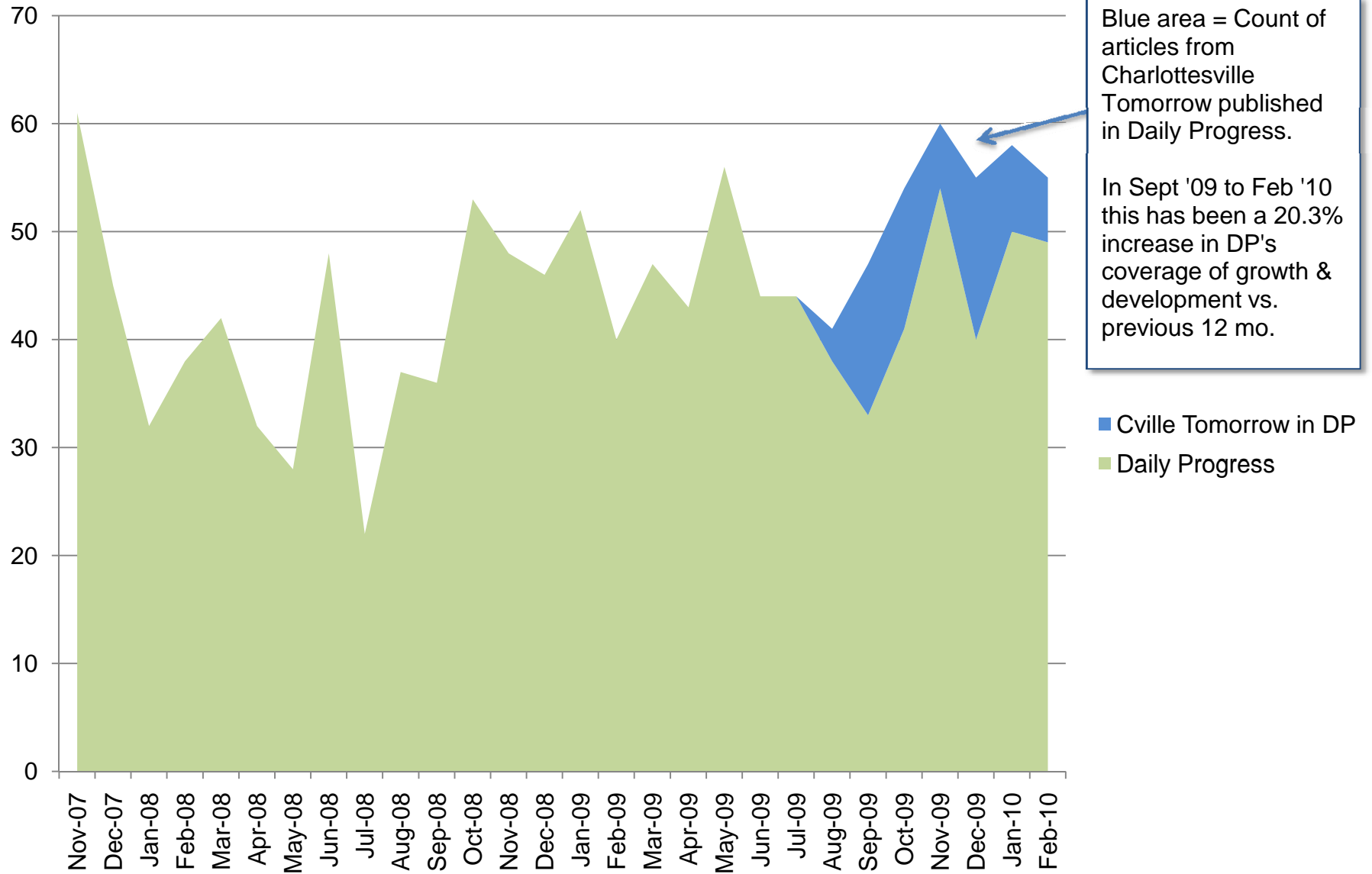
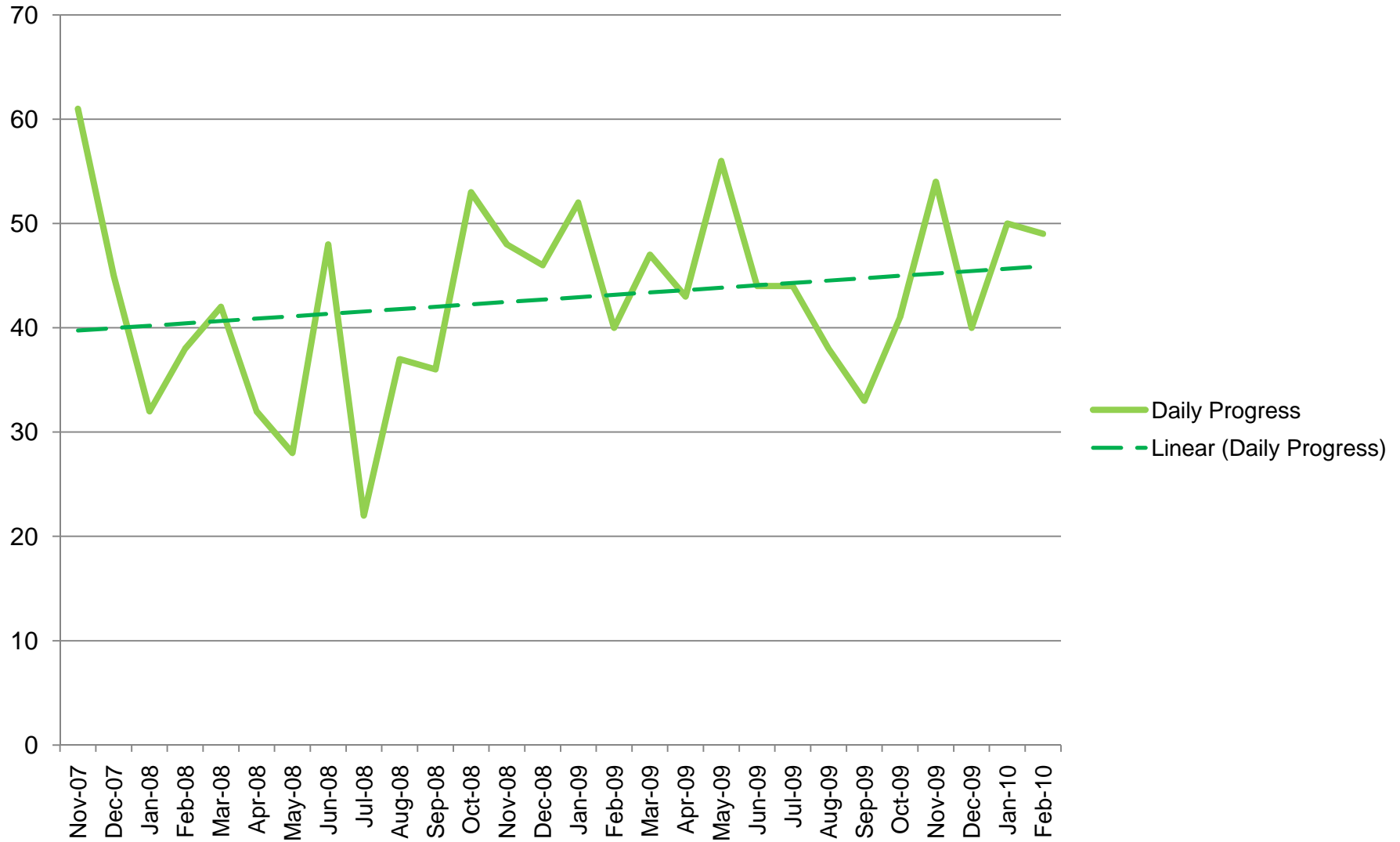


## Count of news articles published on growth and development topics in The Daily Progress from Nov. 2007 to Feb. 2010

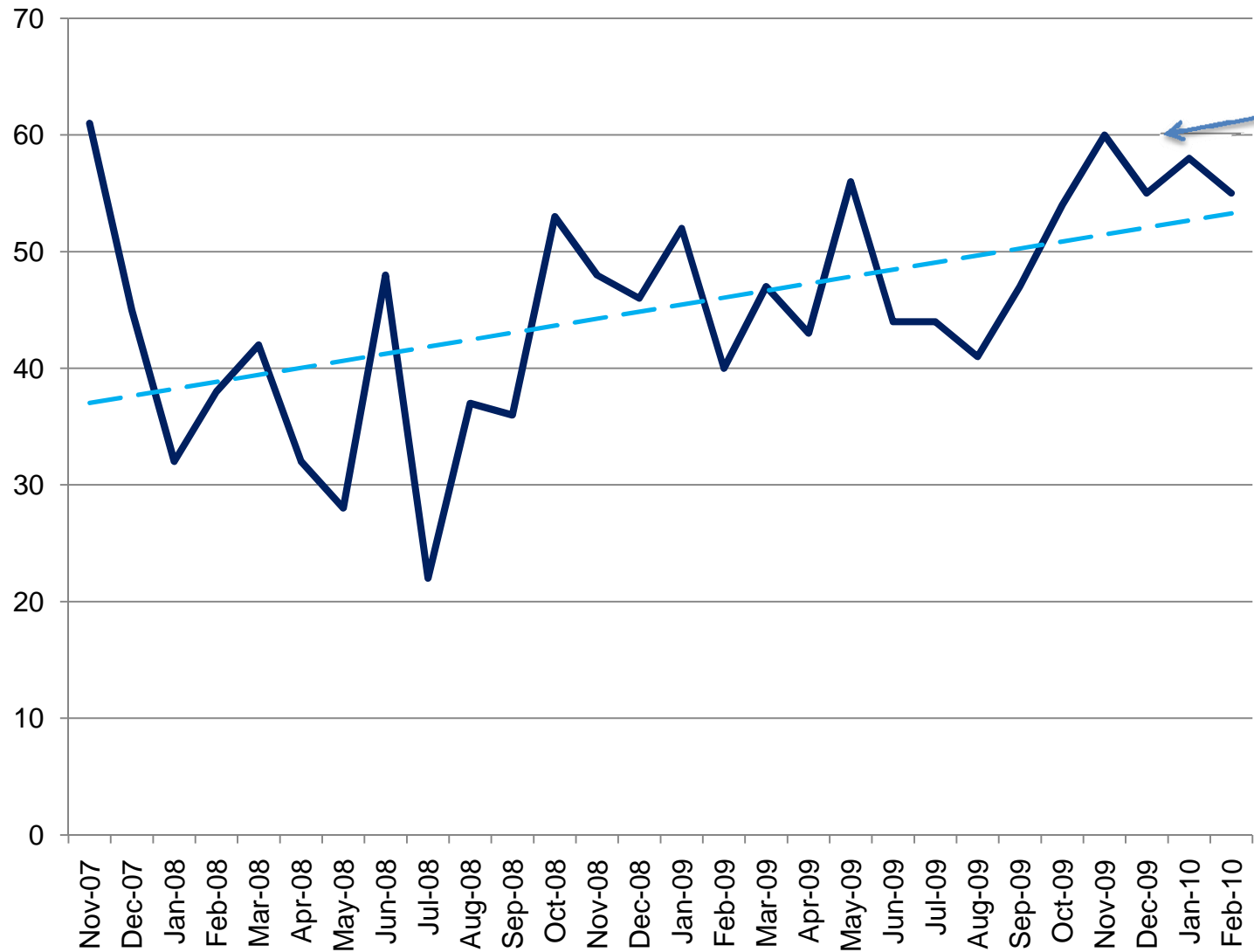


# Trend in growth & development coverage in Charlottesville's Daily Progress newspaper

(monthly count of articles referenced by Charlottesville Tomorrow at  
<http://cvilletomorrow.typepad.com/news>)



# Trend in growth & development coverage in Charlottesville's Daily Progress newspaper with addition of Charlottesville Tomorrow



Data reflects DP+CT partnership during Sept '09 to Feb '10.

This is a 20.3% increase in DP's coverage of growth & development vs. previous 12 mo.

DP+CT  
Linear (DP+CT)